

Design + ChatGPT Prompt Engineering Mastery Course Content

MODULE 1 – Foundations of Prompt Thinking

- Understand how ChatGPT interprets prompts like a design engine.
- Core Concept:
- Framework : Instruction + Context + Style + Output Format

Exercise 1:

Generate a high-quality cinematic film poster by writing a clear and detailed prompt. Describe the main character, background, lighting, mood, and style so the AI understands exactly what to create.

MODULE 2 – Visual Design Prompting

- Generate design-ready visuals using prompt layering.
Framework:
- Subject + Style + Lighting + Camera + Texture + Emotion

Exercise 2:

Create a cinematic image of a male wristwatch by writing a clear and detailed AI prompt. Describe the watch, the background, lighting, and camera style so the AI understands exactly how the final image should look.

MODULE 3 – Character Design

- Create repeatable characters (like film production)
Framework:
- Name + Age + Look + Personality + Symbol + Seed

Exercise 3:

Create an image of a male model holding an energy drink can. He should look confident and stylish, like in an advertisement. Use good lighting and a clean or cool background so the product stands out clearly.

MODULE 4 – Social Media Content Design

- Create viral-ready content using prompts
Framework:
- Hook + Relatable Insight + Visual Idea + CTA

Exercise 4:

Create a 6-slide Instagram carousel for a coffee café using AI prompts. Each slide should show a different part of the café—like the coffee, vibe, menu, and brand style. Use clear prompts to control the look, lighting, and mood so the final design feels attractive, modern, and professional.

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Design With Midjourney Ai tool Course Content

Module 1: Foundations (Image Control Engine)

- Discord workflow + UI navigation
- Prompt anatomy:
 - Subject
 - Environment
 - Lighting
 - Camera
 - Style
- Parameters:
 - --ar, --seed, --chaos, --stylize
- Generating variations + upscaling

Excercise 1

Use AI prompts to clearly describe your mobile ad—your product, scene, lighting, and style.

The more detailed and structured your prompt is, the more realistic, cinematic, and high-quality your advertisement will look.

Module 2: Cinematic Prompting (Filmmaker Mode)

- Film language inside prompts:
 - *wide shot, close-up, over-the-shoulder*
- Lens simulation:
 - 35mm, 50mm, anamorphic
- Lighting styles:
 - moody, rim light, neon, natural
- Mood + storytelling frames

Excercise 2

Create a bold and high-energy drink product ad by clearly describing how the drink should look, where it is placed, and the overall vibe. Use strong words like powerful, vibrant, electric, and dynamic to make the ad feel exciting and full of energy.

The better your description, the more your final result will look like a real commercial advertisement.

Module 3: Character Consistency System

- Using --seed for same character
- Reference image locking
- Multi-angle generation (front / side / action)
- Costume + environment continuity

Excercise 3

Create an image of a female model holding a cosmetic product in her hand.

She should look confident and natural, with clean makeup and glowing skin.

Use soft lighting and a simple background so the focus stays on the product and her face.

Module 4: Image → Video (NEW)

- Turn Midjourney outputs into moving cinematic shots
- Exporting images for video tools
- Prompting for motion-ready frames
- Adding motion in:
 - Camera (pan, zoom, dolly)
 - Subject (walk, turn, expression)
- Loop creation + short sequences

Excercise 4

Create a luxury sunscreen advertisement video using AI by clearly describing the product, environment, lighting, and motion.

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Gemini 2.5 NanoBanana Generate Imagery Course Content

MODULE 1 – Introduction Gemini 2.5 NanoBanana

- What is Nano Banana (Gemini Image AI)
- How AI generates images from text
- Real-world use cases (ads, reels, storytelling)

Exercise : 1

Create an image of a cozy coffee shop during sunset, with warm lighting, people relaxing, and a peaceful evening vibe.

MODULE 2 – Understanding Prompts (CORE SKILL)

- Prompt structure formula:
Subject + Action + Scene + Lighting + Style
- Why details = better output

Exercise : 2

Convert simple prompts into cinematic prompts

Example:

Basic Prompt :

Coffee cup

Cinematic Prompt :

Steaming hot coffee in a ceramic cup, placed near a window, soft morning sunlight, cinematic shadows, close-up shot, cozy mood, shallow depth of field, ultra-realistic

MODULE 3 – Image Generation (Text → Image)

- Generating images from scratch
- Choosing styles (realistic, cinematic, anime, ads)
- Aspect ratio & composition

Exercise :3

Create:

- Product ad

Example

Simple Prompt Formula:

Product + Background + Lighting + Style

Example Prompt:

Energy drink can, placed on wet surface, water splashes around, neon blue and red lighting, cinematic, high detail, advertisement style

**Student Tip:

- Focus on making product look attractive
- Add water, glow, or motion for impact

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Gemini 2.5 NanoBanana Generate Imagery Course Content

MODULE 4 – Image Editing REAL POWER

- Upload image → edit with prompts
- Remove objects
- Change background
- Add elements

Exercise: 4

Upload a photo and:

- Change background to related content
- Add Text
- Add cinematic lighting

MODULE 5 – Advanced Creative Control

- Consistent characters across images
- Style transfer (retro, futuristic, cinematic)
- Multi-image blending
- Iteration & refinement

Exercise :5

Create a 3-Image Story (Same Character)

Example:

Step 1: Choose Your Character

Step 2: Write 3 Simple Scenes

Step 3: Create Image Prompts

*Character Description (keep SAME)

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Adobe Photoshop Basic Course Content

MODULE 1 - Introduction

- New / Open Document
- Resize Document
- Place
- Save setting

MODULE 2 - Layer and Masking

- Understanding Layer Arrangement
- Layer Masking
- Vector Masking
- Clip masking

MODULE 3 - Composition

- Blending Layers
- Layer Style

MODULE 4 - Color Correction

- Adjustment layer
- Color Correction

MODULE 5 - Text

- Text tool
- Character Setting
- Paragraph Setting

MODULE 6 - Exporting

- Save setting
- Save for web / optimization

MODULE 7 - Project

Make Portfolio using all generative ai images

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